

Guadalajara

Food, Fastballs, and Film in Guadalajara *The City Hosts International Events Perfect For a Late Winter Escape*

GUADALAJARA, MEXICO – February 21, 2017 – Modern, elegant, and refreshingly authentic, Guadalajara is considered to be the quintessential Mexican destination. The 450-year-old capital of the state of Jalisco offers so much beauty and charm, from historic cultural sites to delicious regional cuisine, complemented by vibrant entertainment and sounds that attract many visitors, from mariachis and horsemanship to lively bars and of course, tequila. This March, Guadalajara is bringing together the best of the best in the worlds of film, sports, and culinary arts to offer travelers the ideal sophisticated experience for a late winter getaway.

COME International Festival of Flavors

From **March 2-5, 2017**, travelers can celebrate the haute cuisine of Mexico during the third annual [COME International Festival of Flavors](#) when Guadalajara becomes the glamorous gathering place of world-renowned chefs, sommeliers, and the high society of the culinary industry. During this four-day affair, the destination delights guests with the magical smells and tastes of locally crafted, spectacular creations, from gourmet food in the Grand Tasting area to wines, beers, and tequilas in the Tastings Hall to pairing dinners in the Grand Restaurant. This special gastronomic event also includes conferences, cooking demonstrations, and workshops taught by leading chefs. It is an unforgettable experience all foodie travelers should try at least once in their lives. Visit www.comefest.info for more information.

2017 World Baseball Classic

Baseball's biggest international competition, the [World Baseball Classic](#), is coming to Guadalajara for the first time ever in 2017, thanks to Governor Aristoteles Sandoval's ambition to make Jalisco known as the baseball capital of Latin America. A tournament formed by the Major League Baseball and the Major League Baseball Players Association, the World Baseball Classic pays tribute to the global growth of the game. Mexico, Italy, Rico and Venezuela will compete in the First Round play from **March 9-13, 2017**. Full strip ticket packages, which include the full schedule of all six games at Estadio Charros de Jalisco, are available for purchase starting at approximately US\$150 at www.worldbaseballclassic.com.

To get into the action, the **Aloft Guadalajara Hotel** is offering a special Baseball World League promotion from March 6-14, 2017. The rate starts at US\$85 and includes an American breakfast, complimentary Wi-Fi, and parking. Visit www.aloftguadalajara.com to make a reservation.

The Guadalajara International Film Festival

Considered the most prestigious film festival in Latin America and among the most important Spanish-language film festivals in the world, the [Guadalajara International Film Festival](#) is the principal showcase for the new works of Mexican and international independent filmmakers. From **March 10-17, 2017**, cinephiles gather to watch the festival's Official Selections, which are comprised of features, documentaries, and short films. The festival is open to the public, and provides plenty of opportunities for fans to interact with preeminent filmmakers in the region. The special nightly film screenings at

Teatro Diana draw the biggest crowds, who gather to see celebrities and special guests walk and talk along the red carpet. For more information and to purchase tickets, visit www.ficg.mx.

To attend these acclaimed events, visit VisitGaudalajara.com for travel packages and to book an upcoming stay in Guadalajara.

About Guadalajara

The birthplace of iconic Mexican heritage including tequila and mariachi, Guadalajara is the second largest city in Mexico and considered the country's cultural center. Each year, tourists travel to this cosmopolitan destination to experience a plethora of attractions including nearby magical towns such as Tequila, where the popular spirit is produced; explore colonial architecture; and visit museums and small towns with exquisite crafts and artwork. Guadalajara is the capital of the state of Jalisco, which is located in the center of Mexico, 350 miles west of Mexico City and 200 miles east from Puerto Vallarta along the Pacific Ocean. The metropolitan area of Guadalajara consists of four urban districts – Guadalajara, Tlaquepaque, Tonalá, and Zapopan – and three suburban districts, Tlajomulco, El Salto, and Tequila.

Travel to Guadalajara is easily accessible via the Miguel Hidalgo International Airport (GDL), which is located 24 miles from the city center of Guadalajara, with non-stop daily flights from major markets across the United States and Canada.

For more information on Guadalajara, please visit www.visitguadalajara.com, follow us on Instagram [@GoToGuadalajara](https://www.instagram.com/GoToGuadalajara), Twitter [@GoToGuadalajara](https://twitter.com/GoToGuadalajara) and like us on Facebook at [GoToGuadalajara](https://www.facebook.com/GoToGuadalajara).

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